

Redondo Beach Travel and Tourism

Board of Directors Meeting

Agenda

Tuesday, January 22, 2019 at 9:30am

Meeting Location: Shade Hotel 655 N. Harbor Drive, Redondo Beach, CA 90277

I. Call to Order

Board Chair Rebecca Elder will call to order the RBTT Board of Directors Meeting.

II. Informational Items

1. Marketing Firm Presentations

- a. MMGY Global will provide a presentation to the RBTT Board of Directors at 9:45. This will be presented by Rebekah Bell and joined by Craig Compagnone of EVP of Business Strategy.
- b. PS&M Communication Arts will provide a presentation at 10:30am. This will be presented by Daniel Martin, Senior Partner.

III. Public Comment

1. Board Chair Rebecca Elder will open the meeting to public comment for all items on or not otherwise on the Agenda. RBTT Board of Directors is anticipating a visit from Jake Pike to speak about the upcoming Beach Life Festival in May 2019.

IV. Action Items

1. Discuss and Approve Marketing Firms

- RBTT Board of Directors will discuss to the marketing firm presentations.

2. Code of Conduct

- Board Chair Rebecca Elder will review and discuss the revisions made to the Code of Conduct after the November 15th RBTT Board of Directors meeting. This agenda item was rolled over from the December 17th Meeting Agenda.

V. Miscellaneous Items

1. Update on November Collections

- Board Advisor Laurie Koike will update the RBTT Board of Directors on the November 2018 collections.

2. Set Next Meeting

- Board Chair Rebecca Elder will discuss meeting date availability for February 2019.

VI. Adjournment

1. Board Chair Rebecca Elder will close the meeting, with no further business to report.

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 260 Portofino Way, Redondo Beach, CA 90277.

ADA: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Rebecca Elder by calling 805.895.6309 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.