

Redondo Beach Travel and Tourism

Board of Directors Meeting

Agenda

Monday, April 15th at 9:30am

Shade Hotel at 655 North Harbor Drive, Redondo Beach, CA 90277

I. Call to Order

Board Chair Rebecca Elder will call to order the RBTT Board of Directors Meeting.

II. Approval of Minutes

Review and approve the Meeting Minutes

- Minutes from March 18, 2019 meeting will be routed to the RBTT Board by Secretary, Stacey Rivera.

III. Approval of Financials

Review and approve Financials provided by Treasurer, Kasi Iacono.

IV. Public Comment

- Board Chair Rebecca Elder will open the meeting to public comment for all items on or not otherwise on the Agenda.
- Mayor, Bill Brand, will speak to the RBTT Board about the upcoming World Open Water Swim Event October 5th.

V. Action Items

2. Review and adopt Code of Conduct

- Board Chair Rebecca Elder will review and discuss the revisions made to the Code of Conduct after the November 15th RBTT Board of Directors meeting.

VI. Informational Items

1. Update on Collections

- Board Advisor Laurie Koike will update the RBTT Board of Directors on the February 2019 collections.

2. Marketing Update

- PS&M will provide an update on progress with the Redondo Beach campaign.
- Board Chair Rebecca Elder will provide an update on Expedia results from the campaign that began on 3/1.

3. CVENT

- Discuss updates needed for main Redondo page.
- Discuss who will handle the management of the portal for all hotels.

VII. Miscellaneous Items

1. Set Next Meeting

- Board Chair Rebecca Elder will confirm next meeting date for the 3rd Monday in May, unless otherwise discussed, along with a decided location.

VIII. Adjournment

Board Chair Rebecca Elder will close the meeting, with no further business to report.

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 260 Portofino Way, Redondo Beach, CA 90277.

ADA: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Rebecca Elder by calling 805.895.6309 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.