

Redondo Beach Travel and Tourism

Board of Directors Meeting

Agenda

Wednesday, September 18th at 9:00am

Telephonic Appearance 720-835-5596 id 26558

Alternate locations:

Portofino Hotel - 260 Portofino Way, Redondo Beach, CA

Shade Hotel - 655 N Harbor Drive, Redondo Beach, CA

Crowne Plaza - 300 N Harbor Drive, Redondo Beach, CA

Hilton Garden Inn - 2410 Marina Ave Redondo Beach, CA

I. Call to Order

Board Chair Rebecca Elder will call to order the RBTT Board of Directors Meeting.

II. Approval of Minutes

Approve the Meeting Minutes

- Minutes from the August 19th meeting were routed, motion for approval

III. Approval of Financials

Financials were routed, motion for approval.

IV. Public Comment

Board Chair Rebecca Elder will open the meeting to public comment for all items on or not otherwise on the Agenda.

V. Action Items

1. PS&M Marketing Approvals
 - Beach Life Festival Marketing
 - Winter LA Expedia Campaign, \$20K spend
2. Preparation of annual report
 - Board to review & approve a \$2500 spend for Civitas to create the annual report
 - Board review & approve independent auditor for financial review
 - Board to schedule a special meeting on 10/2 to review the annual report & the presentation prior to submitting to the city on 10/7

VI. Miscellaneous Items

1. Set Next Meeting
 - Board Chair Rebecca Elder will confirm next meeting date for the 3rd Monday in October unless otherwise discussed, along with a decided location.

VII. Adjournment

Board Chair Rebecca Elder will close the meeting, with no further business to report.

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 260 Portofino Way, Redondo Beach, CA 90277.

ADA: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Rebecca Elder by calling 805.895.6309 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.